**Recommended Resources for Effective Evangelism**

*Please send* ***your*** *best ones to peter.trautmann@navigators.org!*

**Websites:** (all of these are *required* viewing!)

EveryPerson.com \*\*\* HonorShame.com \*\*\* ExploreGod.com \*\*\* OrganicOutreach.org

**Articles**:

[“The Centrality of the Gospel”](https://www.redeemercitytocity.com/blog/the-centrality-of-the-gospel) by Tim Keller (mind-blowing, life-changing, paradigm-shifting stuff…“the best 12 pages outside the Bible” – Craig Parker)

[“Has the Smartphone Destroyed a Generation?”](https://www.theatlantic.com/magazine/archive/2017/09/has-the-smartphone-destroyed-a-generation/534198/) by Jean Twenge in *The Atlantic* – insight into Gen Z

**Apps**:

*Soularium –* helps people share their spiritual journey and perspectives with you through 50 images and 5 questions. One of the best resources out there!

*The Gospel Coalition* has terrific articles about cultural engagement and the gospel

*The Chosen* – this is being used for evangelistic discussions about what Jesus said and did

*The New City Catechism* designed by The Gospel Coalition, a new 52-question catechism excellent for use with children – includes original children’s songs for each question! Phenomenal; kids love it!

**Videos:**

*The* [*One-Verse Bridge Illustration*](https://www.navigators.org/resource/one-verse-evangelism)is a Navigator classic and very useful to have in your mental back pocket. [Explained here](https://www.navigators.org/resource/one-verse-evangelism) and video [here](https://www.youtube.com/watch?v=7gr0xXfR3L8&t=5s) and [here](https://www.youtube.com/watch?v=rHnSIHIg4XI).

[*Big Story*](https://www.youtube.com/watch?v=kCVcSiUUMhY)is a very good gospel illustration created by James Choung with younger generations in mind. There is also a good [Part 2](https://www.youtube.com/watch?v=p4V60n6KiB8) and an app.

[*Honor-Shame* *Gospel Presentation*](https://www.youtube.com/watch?v=DLQmgPT-xOU) – as our culture shifts from guilt- to shame-based, this is helpful.

[*Digital Leaders Forum*](https://www.digitalleadersforum.org/) by Preston Sprinkle is an excellent series addressing the gay community

**Podcasts**:

*This Cultural Moment* (by John Mark Comer and Mark Sayers; a great one is Season 3, episode 1)

*The Bible Project*

*Collegiate Collective* (a very good one is episode 189: “Pioneering Evangelism Principles”)

**Books:**

*Center Church: Doing Balanced, Gospel-Centered Ministry in Your City* by Tim Keller – thisis solid gold – an actual textbook in how to contextualize the gospel to reach your mission field. Excellent material on cities but most of it is easily applicable to any context.

*Is God Anti-Gay?* By Sam Allberry – may be the best short read on this crucial subject: succinct, compassionate, level-headed and powerful. Allberry is a single, celibate Anglican pastor who describes bringing his same-sex attraction under the Lordship of Christ.

*3D Gospel* by Jayson Georges – wonderfully accessible and insightful theological snapshot of ways to bring the gospel to the three main categories of societies in the world: guilt-, shame- and fear-based cultures.

*The Secret Thoughts of an Unlikely Convert: An English Professor's Journey into Christian Faith* by Rosaria Champagne Butterfield – the author was a successful, gay, tenured English professor whose life took a truly unexpected turn when she came to believe in the Christian God. This is “a story of what she describes as a train wreck at the hand of the supernatural.” (Amazon)

*The Celtic Way of Evangelism: How Christianity Can Reach the West…Again* by George G. Hunter – fantastic; the evangelistic use of authentic community in helping people belong before they believe.